

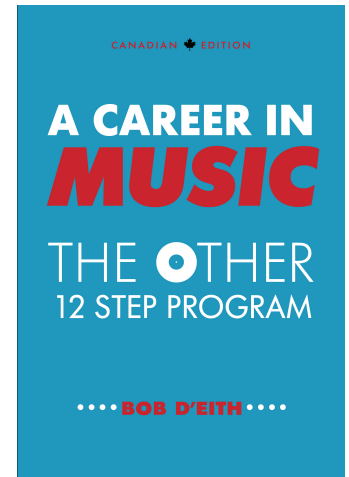


Bob D'Eith's Band Merch Starter Kit

Bob D'Eith's Band Merch Starter Kit

“90% of an artist’s revenues will come from live performance and merchandise, so the time is now to get your merch booth up and running.” (Bob D'Eith author of “A Career in Music: the other 12 step program)

Offered at four different levels (Bronze, Silver, Gold and Platinum), Bob D'Eith's Band Merch Starter Kit will give you everything that you need to set up your merch booth and to promote your band.



CUSTOM 12" 10" 7" VINYL RECORDS ALSO AVAILABLE BY REQUEST

BRONZE
12 T-Shirts
50 Buttons
50 Posters
100 Postcards
500 4/0 Business cards
100 CD in 5 inch Eco Sleeve
500 Stickers 2 x 3 1 color
\$958⁴⁶ + Tax
Promotional Price
Regular Price \$1158.46
Creates Income: \$1,565.00

SILVER
24 T-shirts
100 Buttons
100 Posters
250 Postcards
500 4/0 Business cards
300 4 panel CD in Wallet / Digipack
1000 Stickers
\$1668⁵⁰ + Tax
Promotional Price
Regular Price \$1968.50
Creates Income: \$5205.00

*** ADDED BONUS: all packages will include Bob D'Eith paperback books:

“A Career in Music: the other 12 step program” and “A Career in Music: building your inner circle”

GOLD	Save \$500
60 T-shirts	
500 Buttons	
250 Posters	
500 Postcards	
500 4/0 Business cards	
500 4 panel CD in Wallet / Digipack	
2000 Stickers	
<p>\$2219⁵⁰ + Tax</p> <p>Promotional Price</p> <p>Regular Price \$2719.50</p> <p>Creates Income: \$10,075.00</p>	

PLATINUM	Save \$800
120 T-shirts	
1000 Buttons	
500 Posters	
1000 Postcards	
500 4/0 Business cards	
1000 4 panel CD in Wallet / Digipack	
2000 Stickers	
<p>\$2959³⁰ + Tax</p> <p>Promotional Price</p> <p>Regular Price \$3759.30</p> <p>Creates Income: \$18,150.00</p>	

CUSTOM 12" 10" 7" VINYL RECORDS ALSO AVAILABLE BY REQUEST

MERCH TABLE ADD ONS	
Sell even more merchandise with your own professional merchandising stand!!	
BANNERS:	Premium Rascutone Flag material with Grommets
36" x 72" \$114.00 36" x 96" \$129.00 36" x 144" \$159.00 - Retractable 33.5" x 79.5" w/stand & carrying case. - \$295.00	
TABLE THROWS:	Printed full color with your logo and design
Classic 6 foot - \$398.00 +Tax Classic 8foot - \$422.00 +Tax Surface 6foot - \$425.00 +Tax Surface 8 foot - \$489.00 + Tax	
EVENT TENTS & BACK WALLS: The ultimate for the festival circuit.	
10' x 10' Events Tent includes frame & wheeled carry bag - \$1149.00 Add a custom back wall -\$269.00 + Tax	

*** ADDED BONUS: all packages will include Bob D'Eith paperback books:

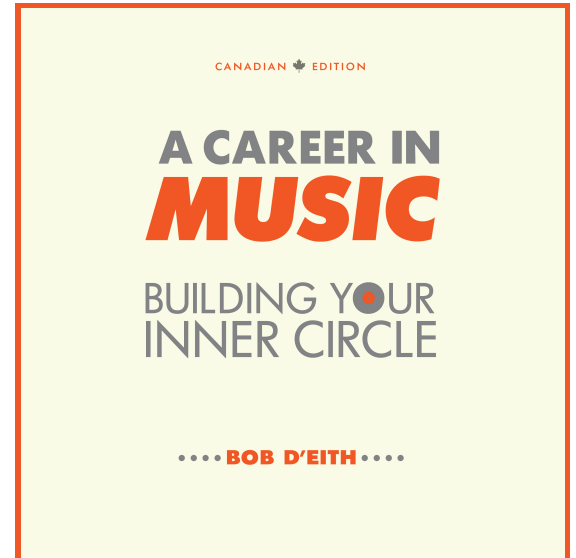
"A Career in Music: the other 12 step program" and "A Career in Music: building your inner circle"

Bob D'Eith Professional Background

Bob D'Eith has been involved in the music industry for twenty-five years in various capacities: author ("A Career in Music: the other 12 step program"), entertainment lawyer (D'Eith & Company), two time JUNO Award nominated recording artist (Rymes with Orange and Mythos), studio owner, label and music publisher (Adagio Music Inc.).

For fourteen years (2001-2015), Bob was the CEO and executive director of the Music BC Industry Association, a non-profit society dedicated to the development of music and the music industry in BC. Music BC administered the award winning Peak Performance Project and is also the FACTOR affiliated office for BC.

Bob has served on the boards of CIMA (Canadian Independent Music Association) and CCMIA (Canadian Council of Music Industry Associations). Bob was the Past-President and founding director of the Western Canadian Music Alliance (BreakOut West and WCMAs). He has also served on FACTOR's National Advisory Board (past chair). Bob was the executive chair of the Host Committee for the Vancouver 2009 JUNO Awards.



Let Bob tell you about the package:

CDs. Yes, CDs are still important to sell off the stage. In fact, as an indie artist, most of your CD sales will be off the stage. (sell for \$5.00 Single, \$8-10 EP, \$12-15 LP)

Posters. When you work the merch booth after each show, posters are a great way to offer your fan a personalized product. Be ready to sign a lot of these! (sell for \$5.00)

Postcards. Postcards are great for signing at the merch booth, sending thank-you notes to people who helped you along the way and for promoting shows (sell for \$2.00)

Buttons and Stickers. It is important to always have some merch that anyone can buy. Stickers and buttons are great products to sell so that every fan walks away with something. Plus, where ever they are used, these items will advertise your band. (sell for \$1.00)

T-Shirts. An old staple, but probably your most important item. Keep it simple. Have one design to start. (sell for \$15-20)

Merch table cloth. Presentation is important. A branded table cloth can help you look professional anywhere you go.

Back of stage banner. You know that you want this one! Make sure that everyone in the room knows who you are.

Pull-up Banner. Set up your merch booth anywhere with a retractable pull-up banner.

ADDED BONUS:

All packages will include Bob D'Eith paperback books "A Career in Music: the other 12 step program" and "A Career in Music: building your inner circle"

To order or for more information about these packages call

1-800-511-8171 ext 101

or

email sales@pressing-media.com



pressingmedia

www.Pressing-Media.com